



Customer Success Story



Sending Large Files

“We need to send large files throughout the day, every day, to clients all over the world. With Wizuda we can do this securely and with the peace of mind of a full audit trail. This has definitely increased our productivity and data traceability.”



Confidence

“We really cannot underestimate the confidence Wizuda CFS has brought to our organisation, its data security, and compliance driven processes.”

Strategic international digital agency, Sparkler, reaps rewards of Wizuda Compliant File Share (CFS) solution.

With a vision to exploit the complex interplay between consumers, brands and the digital landscape, Sparkler works with the world’s leading media and technology companies to define digital strategies that deliver real results. Recently, the organisation became part of PA Consulting Group who operate in 25 locations across the globe.

The Challenge

For Sparkler, GDPR compliance was important but their needs reached beyond the new European legislation. As an international agency working with some of the world’s leading brands, demonstrating advanced data security to clients was paramount. With clients located across the globe, the ability to email excessive file sizes securely was a key challenge. Much administrative resources were needed to manually keep up to speed with active data retention policies.

“When you work with leading international brands there is an innate assumption and trust that you treat data security seriously and as a number one priority. At Sparkler, we deal with a vast amount of highly sensitive information on behalf of clients and, like any other organisation, on behalf of our employees. Before we implemented Wizuda, much of our data security management was manual, which meant our administrative personnel were required to manually delete data according to the company’s data retention policies. On top of this, we send very large files to clients, all day every day. Before Wizuda, we used a third-party solution for such file sharing that provided no real audit trail. We did not know who opened files, who downloaded files, and so on. When we reviewed this process at an organisational level, it became apparent that we required



A single data management solution

“Wizuda gives us a single place from which we can manage all of our data and file sharing requirements. We no longer have to use multiple third-party solutions to ensure GDPR compliance and share large files with clients. This has improved our operations and internal processes tenfold and also gives us peace of mind with regard to security.”



Admin reduced

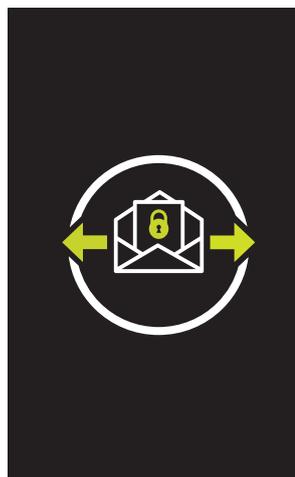
“The administrative overhead of manually updating and deleting data has become fully automated, thus reducing the administrative burden tenfold.”

a single cost-effective solution that would seamlessly bring each of these elements together to provide increased benefit to the company and our clients. We really cannot underestimate the confidence Wizuda CFS has brought to our organisation, its data security, and compliance driven processes. The Wizuda support team is always on hand to assist us with any queries,” explained Satinder Singh, Head of IT.

The Solution

Since the implementation of Wizuda’s CFS solution, Sparkler can demonstrate fully compliant audit trails that show who has accessed data and when the data was accessed, both internally and externally. The previous administrative overhead of manually updating and deleting data has become fully automated, thus reducing the administrative burden significantly.

Speaking about life at Sparkler since Wizuda, Satinder said, “Since we consolidated our data into a single solution, the entire group has seen the benefits. We each have our own individual logins to the system which ensures full compliance audit trails and secure drop areas for uploading project data that enables us to restrict what information is sent to us and by whom. We can even set limits as to what the receiver can do with the file when sent, for example read only or just download. The system also allows us to set a time limit on the data, so it can automatically be made unavailable after a certain date and time. As well as that, being able to share files of any size has resulted in far more efficient operations.”



About Wizuda

Developing IT Solutions to Make Businesses Better

At Wizuda we focus on developing IT solutions that help businesses grow and empower people to collaborate and stay connected securely and compliantly.

Headquartered in Dublin, Ireland, our ethos is, “Because Data Deserves Privacy.” Our Compliant File Share (CFS), Compliant Data Transfer (CDT) and Digital Subject Access Requests (DSARs) products, simplify GDPR compliance and enable secure file transfers for companies throughout the world, every minute of every day.

Wizuda is the innovation leader in providing software solutions that allow organisations to take control and track all data flows, internally and externally, to create an environment of compliance and data privacy.

Wizuda customers have peace of mind that their data transfers are secure, compliant, visible and audit ready at all times.